



## Your No-Cost Resource to Help Small Businesses Thrive

August 3, 2020 | Issue: 2

### Upcoming Events

Do you know someone who needs help getting started or growing their business? Refer them to our upcoming **No-Cost Business Trainings**

### Refer Our No-Cost Consulting

Many entrepreneurs are struggling to decide when to open and how to open during COVID-19. If that's you or someone you know refer to our no-cost consulting by visiting our website to **Request for Counseling**

### Service Appreciation

*"During the Pandemic of 2020, the LSBDC was a beacon in the fog for my small business. I'll be forever thankful for their excellent service, direction and knowledge provided."*

-Anonymous Client of Louisiana Small Business Development Center Greater New Orleans Region

### Hear from a SBDC Client



The LSBDC at Southeastern Louisiana University helped Somnio Technology Solutions get plugged into the digital world!

Somnio Technology Solutions' mission is to help clients overcome obstacles by implementing and applying technologies that are reliable, cost-effective and efficient.

**[Learn More about Somnio](#)**



## \$15,000 Small Business Grants Are Available

The Louisiana Main Street Recovery Program offers grants of up to \$15,000 to Louisiana businesses affected by the COVID-19 pandemic. Within the first 21 days of the programs, grants will be prioritized for businesses who did not receive a Payment Protection Program loan (PPP), insurance payment, or an Economic Injury Disaster Loan (EIDL). To be eligible, businesses must have had 50 or fewer full-time employees as of March 1, 2020.



**KEEP CALM**  
AND  
**SMALL BUSINESS ON<sup>®</sup>**

Contact your local SBDC today! [www.AmericasSBDC.org](http://www.AmericasSBDC.org)

**America's SBDCs are working to help small businesses address the challenges of the coronavirus disease 2019 (COVID-19) pandemic.**

Click the button below to see the available resources.

**SBDC Resources For Small Biz**

## Let Your Light Shine - Saying Farewell



On July 24, Louisiana SBDC State Office Special Projects Director Barry Parker and Louisiana SBDC at McNeese State University Donna Little set off to embark on life after the LSBDC. Parker and Little retired their respective positions and will greatly be missed.

Parker was instrumental in disaster recovery for the network, and in 2019 was tasked with serving as Interim Financial Director.

Little's tenure as the Center Director at McNeese State University includes being named the State and Region VI SBDC Excellence and Innovation Center for 2019, which acknowledges it as the top SBDC in the state and region that covers Arkansas, Louisiana, New Mexico, Oklahoma and Texas.

Both Parker and Little's passion and dedication towards the Louisiana Small Business Development Center and small businesses will be missed.

## Louisiana SBDC in the news...





## Need help applying for the \$15,000 state business grant? ...

Jul. 28-- A coalition of local officials, business leaders and lenders are briefly opening a center for small business owners to get help in person in Baton Rouge to apply for a state grant program. Working together on the effort are IMPACT North ...

[Read more](#)  
advisornews.com



## Businesses get money for paychecks

Over 4,500 jobs were kept in Tangipahoa Parish thanks to 70-plus businesses getting at least \$150,000 in Paycheck Protection Program funds, according to data from the Small Business Administration. The parish's highest fund recipient, Smitty's...

[Read more](#)  
www.hammondstar.com



## Grow St. Bernard is Back for 2020!

Grow St. Bernard, powered by the St. Bernard Chamber of Commerce and St. Bernard Economic Development Foundation, is a six-part professional development series that provides fresh ideas and practical strategies to business owners and staff of...

[Read more](#)  
thestbernardnews.com



## CB Now webinar: Financial Navigation

CityBusiness' online forum on July 1 focused on what kind of financial assistance is still available for businesses recovering from the COVID-19 pandemic. Two experts joined the 45-minute-long live discussion: Michael Ricks, district director for ...

[Read more](#)  
neworleanscitybusiness.com



The Louisiana Small Business Development Center Network, hosted by Louisiana Delta Community College, is a member of the National Association of Small Business Development Centers and funded in part through a cooperative agreement with the U.S. Small Business Administration, Louisiana Economic Development and participating universities. All SBA programs are extended to the public on a nondiscriminatory basis. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities and/or limited English proficiency will be made if requested at least two weeks in advance.

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